

# PORTFOLIO

omeshorn marketing



SOCIAL MEDIA AGENCY

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# MY STYLE

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Omeshorn Marketing focuses on creating content that is specifically meant for Instagram. It adds personality, it builds connection. When people land on your profile, they would like to see what the experience at your hotel or restaurant would be like. I focus on bringing this to life in the visual content for your Instagram.

We'll always keep your brand in mind and focus on creating content that reflects your brand. The UGC style content performs a lot better on Instagram than editorial style content.

I also enjoy adding some human elements to the visuals. Rather than creating content of an empty dining table, it adds more personality to have people sitting on it.

All my content is created with an iPhone 13 Pro Max. This content is perfect for social media.

# CLIENT TESTIMONIALS

**From award winning chalets, hotels and restaurants to PR agencies and real estate brokers - OM has worked with a variety of industries.**

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"Working with Lonnie means making your life much easier. She is always professional, more punctual than any clock and best of all: she hits the nail on the head with her messaging. I could always rely on her 100% and was often surprised by her creative ideas. It is a pleasure and a relief to work with Lonnie and to know that you can always rely on her. Thank you Lonnie!!"

-Claudia Epp.

"Super pleasant cooperation and the content is always on point! Lonneke is incredibly good at content creation and knows exactly how to convey our writing style and message. Very nice collaboration and exactly what we need."

-Carolien Wesselink.



# MY WORK

**CONTENT CREATION FOR THE  
ARULA CHALETs IN LECH AM  
ARLBERG.**

THE ARULA CHALETs

The Arula Chalets are award winning, luxury chalets located in Lech am Arlberg. In the 2023 World Luxury Hotel Awards, they were awarded Best Luxury Ski Chalet.



# The Arula Chalets



# Burg Vital Resort



# MEET THE FOUNDER

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## **LONNEKE VAN ZEGVELD**

Social Media & Content expert

My name is Lonneke and I grew up in the Netherlands and Monaco.

I have a bachelor's degree in business and worked as an online marketing manager for an e-commerce company before starting my own business.

Omeshorn Marketing was founded in April 2020, it gives me the perfect opportunity to combine my passion for food, wine and hospitality with my social media & content marketing expertise.

I offer social media management, content creation and consulting.



OMESHORN  
MARKETING

LET'S GET IN TOUCH

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## Burg Vital Resort





## Groeihelden





## Burg Hotel





## The Arula Chalets





# Claudia Preite Dermokosmetik



You can find more clients and  
information on my website.